



What would a “good” Games look like in 2012

University of Wales Institute, Cardiff

May 18th 2006

11:00 – 13:00

The British Philosophy of Sport Association, in association with UK Sport, cordially invite you to a symposium to discuss the criteria by which we might evaluate the success of the 2012 Games in London.

There will be a panel of distinguished guests who have a long association with Olympism, Olympic Education and former Olympic Competitors including:

Jim Parry, Leeds University, on the Spirit of Olympism
Prof Ian Henry, Loughborough University: Olympic Sport Policy
John Mayock, Sports Council for Wales, and former Olympic Middle Distance Athlete

The session will discuss such questions as

1. How can the benefits of the UK’s investment in London 2012 be sustained?
2. How could the London Games be “a Games for the youth of the world”?
3. Can we measure ideas like “positive cultural experiences” for the participants and hosts alike?
4. If London were to be the greenest Games ever, what kind of Games would they be?
5. How could the London Games be used to develop relationships between athletes from across the world?
6. Would no positive doping tests mean a doping-free Olympics?
7. What would “good” media coverage of the Games look like?

Please note that the audience will comprise attendees of the 2006 Annual BPSA conference and that a buffet lunch will be provided. Please respond asap to Dr Carwyn Jones at crjones@uwic.ac.uk . Further enquiries to the Chair of BPSA Dr Mike McNamee m.j.mcnamee@swansea.ac.uk